

MEMBERSHIP RECRUITING NOTES

- WE'D LIKE TO REMAIN THE MOST PROFESSIONAL SERVICE ORGANIZATION.
 - WHEN YOU GO CALLING, TAKE A BUDDY. TEAM RECRUITING IS THE MOST EFFECTIVE.
 - SELL THE COMMUNITY SERVICE TO CHILDREN AS THE PRIMARY POINT. PEOPLE RESPOND WELL TO FILLING A NEED. THEY WILL RESPOND TO HELP THE CLUB EXPAND THEIR PROGRAMS, BUT MAY NOT RESPOND TO HELPING WITH EXISTING PROGRAMS – YOU ARE ALREADY DOING THEM WITHOUT THE RECRUIT'S HELP.
 - OK TO INCLUDE FELLOWSHIP AND GOOD FRIENDS AS SECONDARY IN IMPORTANCE.
- TODAY, THE ENTIRE KIWANIS FAMILY HAS MORE THAN 600,000 MEMBERS IN MORE THAN 13,000 CLUBS IN 96 NATIONS AND GEOGRAPHIC AREAS.
- WORLDWIDE, KIWANIS CLUBS:
 - ASSIST CHILDREN, YOUNG ADULTS, THE AGING, AND THE NEEDY
 - IMPROVE COMMUNITIES
 - ENCOURAGE INTERNATIONAL UNDERSTANDING
- OVER \$100 MILLION RAISED ANNUALLY. ALL MONEY STAYS IN COMMUNITY EXCEPT FOR COLLEGE SCHOLARSHIPS AND THE WORLDWIDE SERVICE PROJECT.
 - [The Worldwide Service Project](#)—a Kiwanis-family initiative in partnership with UNICEF—to virtually eliminate the world's leading cause of preventable mental retardation. IDD – IODINE DEFICIENCY DISORDER - MORE THAN 1.5 BILLION PEOPLE AT RISK IN MORE THAN 100 COUNTRIES. KIWANIS HAS RAISED OVER \$75 MILLION WORLDWIDE TO ELIMINATE IDD. IDD PROJECTS HAVE NOW BEEN FUNDED IN 95 NATIONS.
- **YOUNG CHILDREN PRIORITY ONE** - Thousands of Kiwanis clubs support Young Children: Priority One—a continuing service program focusing on the needs of children, prenatal through age five, with projects in pediatric trauma, safety, child care, and early development.
 - **METRO-WIDE MOM'S DAY BABY SHOWER**
 - **IMMUNIZATION**
 - **PARENTING EDUCATION**
 - **HEAD START**
 - **OTHER PROGRAMS TO HELP PREPARE CHILDREN FOR SCHOOL**
- **SCHOOL AGE YOUTH** - What separates Kiwanis from others is our **YOUTH and SPONSORED YOUTH** programs. These clubs teach future world leaders the importance of helping others.
 - **TERRIFIC KIDS (TO REWARD GOOD BEHAVIOR AND GOAL SETTING IN GRADE SCHOOLS)**
 - **BUG (Bringing Up Grades)**
 - **Builders Clubs** in middle school and junior highs
 - **Circle K** clubs at the collegiate level
 - **SPECIAL OLYMPICS, SCOUTS, GIRLS SOFTBALL, BOYS BASEBALL**
 - **K-Kids** clubs in elementary schools
 - **Key Clubs** in high schools, OVER 243,000 STUDENTS IN 20 COUNTRIES
 - **Aktion clubs** for adults living with disabilities.
 - **SCHOLARSHIPS**
- KIWANIS IS A GROUP OF MEN AND WOMEN WHO PUT BLINDERS ON AND SAY "WHERE ARE THE NEEDS AND WHERE CAN WE HELP?"
- **AS KIWANIANS, WE EXPECT YOU TO AGREE TO DO THE FOLLOWING THINGS:**
 - **BRING A HAPPY, FRIENDLY ATTITUDE TO ALL KIWANIS FUNCTIONS**
 - **ATTEND AS MANY CLUB MEETINGS AS YOUR FAMILY, HEALTH AND BUSINESS ALLOW**
 - **DONATE TWO TO THREE HOURS PER MONTH TO KIWANIS BY PARTICIPATING IN TWO OR THREE SERVICE PROJECTS PER YEAR AND HELPING WITH OUR OCCASIONAL FUND RAISING PROJECTS**
 - **BRING INTO KIWANIS AT LEAST ONE MEMBER PER YEAR**
 - **IF YOU MUST LEAVE OUR CLUB, FIND A REPLACEMENT FOR YOURSELF BEFORE LEAVING.**
- KIWANIANS RAISE MONEY TO RUN THEIR PROJECTS, AS OPPOSED TO SOME OTHER CLUBS THAT ASK MEMBERS TO DONATE MONEY TO SUPPORT THE PROJECTS.
- SHOW LITERATURE AND MEMBERSHIP APPLICATION TO RECRUIT
- DOES THIS SOUND LIKE SOMETHING YOU WOULD BE INTERESTED IN?

RECRUITING EMPHASIS: 5 PILLARS OF THE COMMUNITY

BUSINESS

CHURCHES

EDUCATION

GOVERNMENT

HEALTH CARE